

Florida

ROCKONOMIX™



Your task is to write **NEW** lyrics to a popular hit song and post your musical masterpiece to YouTube. The overall winning group for the year will be submitted to the National Rock-o-nomix Contest sponsored by Worth Publishing Company to compete against the winning videos from other high schools.

THE RULES OF THE GAME

1. **GROUP SIZE:** Limited to 4-8 people. Groups can be comprised of students from various classes. All students must be enrolled in a econ class in the 2016 - 2017 school year.
2. **GROUP/BAND NAME:** All groups must have an original band name that includes "FL". ie: "FL HARMONIZERS"
3. **SONG CHOICE:** choose any song you like! Check YouTube for existing videos and ideas.
4. **SONG LYRICS:** lyrics must be substantially rewritten (i.e. your own original work) and the theme of your new song must be about economics...which is about more than MONEY! Use terminology or ideas from your textbook, class lectures, prior knowledge, etc. All lyrics must be captioned on the video.
5. **STAY CLASSY:** any aspect of economics is acceptable. Avoid the use/showing of foul language, sexual content, violence, drugs or alcohol or nudity. Videos exhibiting any of these behaviors will be automatically disqualified.
6. **EDUTAINMENT FACTOR:** it must be humorous, entertaining and educational. Hint: choose a HIT song!
7. **SING:** unaccompanied versions are not accepted unless you can sing *a cappella* in four-part harmony. You must sing to recorded music and make sure you can hear the music on your video.
8. **PARTICIPATION:** every group member must have a cameo appearance in the video (photographs do not count) and appear in a group photo in the credits at the end of video.
9. **SHOUT-OUTS:** if someone helps you with your video, give them proper recognition. If you use a location, get permission and give them a mention. You should also credit the original artist/song that you are parodying. The group/band name must be displayed clearly in the closing credits.
10. **FINAL CUT:** make sure the lyrics are spelled correctly and are visible in the video (YouTube captions don't count), that you have followed all the rules, and that the video file you submit is a finished video and not a "project file".
11. **OFFICIAL VIDEO RELEASE:** mail in the completed video file and separate lyrics file (i.e. word doc., PDF) on a USB drive along with the attached information sheet in a sealed envelope. Post your musical masterpiece on YouTube and include the following as both tags and in the video description area: #Flockonomix2017, #FLrock-o-nomix2017, #Flockonomix, TeachECON, Rock-o-nomix, Rockonomix, Rockonomics, Rock-o-nomics, Economics and ECON

The deadline for all videos and lyrics is March 31, 2017.

Check out previous Rockonomix winners: <http://www.youtube.com/playlist?list=PL65CE362462330419>

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