



NEWS RELEASE

For Immediate Release

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Florida Council on Economic Education Names **(school name)**'s students as **(semester) (year)** Florida Stock Market Challenge Winners!

(TAMPA) – **(DATE)** – The Florida Council on Economic Education (FCEE) named the **(SCHOOL NAME)**'S students as **(SEMESTER) (YEAR)** Florida Stock Market Challenge Winners! Students from all grade levels in all 67 school districts competed over a ten week period to acquire the greatest returns on their hypothetical \$100,000 investment portfolio.

(INSERT PARAGRAPH ON WINNING TEAM)

Established more than 20 years ago, the Florida Stock Market Challenge gives K-12 students the opportunity to participate in an online investment simulation and manage a hypothetical \$100,000 investment portfolio. Students throughout the state compete for the best portfolio performance and are awarded prizes at the end of both the fall and spring semesters. This program is easily integrated into a variety of subject areas, including social studies, mathematics, and language art classes and is offered free of charge to all Florida teachers. Each May, the FCEE recognizes an outstanding Stock Market Challenge Advisor in its annual Governor's Awards for Excellence in Teaching Economics.

Winning teams were named in six regions including: Gulf Coast, First Coast, Panhandle, Atlantic, Central, and South Florida. To see the entire list of winners visit: www.fcee.org and click on the "Stock Market Challenge" tab.

(INSERT QUOTE FROM PRINCIPAL/ TEACHER)

The mission of the Florida Council on Economic Education is to prepare Florida's young people for personal and financial success through educational programs in economics, the free enterprise system and personal financial literacy so that they become productive members of the workforce, responsible consumers and wise investors. The Florida Council on Economic Education is a 501(c)(3) non-profit organization that is funded by leading corporations and individuals throughout the state. The Florida Council is an affiliate of the Council for Economic Education.

For more information on the FCEE or the Stock Market Challenge, please visit www.fcee.org or call Suzanne Parks at 813-289-8489.

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