

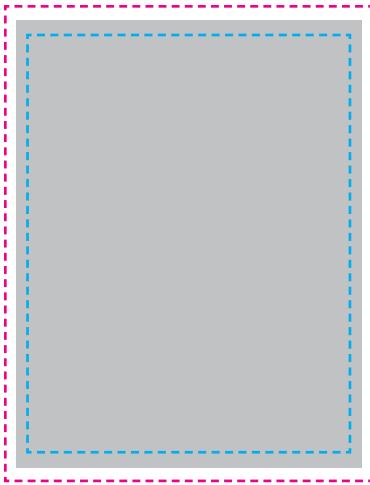
FIRST COAST BUSINESS  
**HALL of FAME**

## MECHANICAL SPECIFICATIONS

### EVENT PROGRAM - FULL PAGE AD

*For Presenting, Platinum & Gold Sponsorship Levels Only*

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- **Full Page/ Trim:** 8.5" x 11"
- **Full Page with Bleed:** 8.75" x 11.25"
- **Live Area:** 7.5" x 10.25"

**Acceptable File Formats:** Print Ready PDF, HiRes JPG

**Resolution:** 300 dpi (dots per inch)

**Color:** CMYK

**Please Note:** There is a 1/4" bleed requirement. All live matter must be 1/2" in from bleed edge/1/4" from trim on each side.

### LOGO

*Applicable For All Sponsorship Levels*

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- **Resolution:** 300 dpi
- **Color:** CMYK
- **Acceptable File Formats:** PDF, PSD, JPEG, VECTOR (.ai or .eps)

### AD & LOGO SUBMISSION

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*For file submissions and/or questions please contact Jessica Venditto*

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