

**THE 12TH ANNUAL  
Florida Council on Economic Education**



FIRST COAST BUSINESS  
HALL of FAME

**INDUCTION CEREMONY AND LUNCHEON**

**Thursday, October 21, 2010**

**11:30am-1:30pm**

**The Hyatt Regency, Jacksonville Riverfront**

**The 12th Annual First Coast Business Hall of Fame** will provide your organization exceptional exposure to an elite and affluent "A List" audience. In addition to powerful marketing benefits and exposure through pre-event promotions, you have the opportunity to invest in **The Florida Council on Economic Education** – a 501(C)(3) organization and support your community economic education center. As our partner, we will **PREPARE Florida's next generation of thoughtful, independent, entrepreneurial citizens to lead and succeed in the global economy.** In these economic times, there is no greater asset to our investors than an investment in Florida's economic future.

<p>(Please Check One of the Following)</p> <p><b>_____ EVENT SPONSOR - \$15,000</b> Priority full page ad in ceremony booklet, signs, on-stage signage, and participation in ceremony **TWO TABLES OF TEN**</p> <p><b>_____ PLATINUM INVESTOR - \$10,000</b> Full page ad in ceremony booklet, menu, stage, signs, and during ceremony **TWO TABLES OF TEN**</p> <p><b>_____ GOLD INVESTOR - \$5,000</b> Full page ad in ceremony booklet, recognition during event **ONE TABLE OF TEN**</p> <p><b>_____ CORPORATE INVESTOR - \$ 2,500</b> Logo on table, recognition during ceremony **ONE TABLE OF TEN**</p> <p><b>_____ INDIVIDUAL INVESTOR - \$250</b> **RESERVES ONE SEAT**</p>	<p align="center"><b>METHOD OF PAYMENT</b></p> <p><input type="checkbox"/> <b>Check Enclosed</b> **Please make checks payable to: <b>Florida Council on Economic Education</b></p> <p><input type="checkbox"/> <b>Please Invoice Me</b> **Payment will be requested prior to event.</p> <p><input type="checkbox"/> <b>Credit Card</b></p> <hr/> <p>Card Owner Name _____ Card Number: _____ EXP: _____/_____ (Circle One: VISA/MASTERCARD/AMEX)</p> <p>X _____ (SIGNATURE)</p> <p>_____ I Regret that I am unable to attend. <b>Please accept my gift of \$ _____ to invest in Free Enterprise and Economic Education.</b></p>
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INVESTOR NAME AS YOU WISH IT TO APPEAR: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ FAX: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ EMAIL: \_\_\_\_\_

\*\*\*PLEASE RETURN THIS FORM TO\*\*\*



1211 North West Shore Boulevard, Suite #305 Tampa, Florida 33607

Phone: (800)707-4247 FAX: (813) 286-7090 Email: [events@fcee.org](mailto:events@fcee.org)

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTERED WITH THE STATE DEPARTMENT OF AGRICULTURE & CONSUMER SERVICES, #CH7665.



## The 12<sup>th</sup> Annual First Coast Hall of Fame Cause Marketing Event Opportunities

We look forward to tailoring our cause marketing benefits to meet your strategic needs. Here are some standard benefits offered at a variety of financial investment and partnership levels.

The Florida Council on Economic Education's special events, trainings and classroom resources promote the importance of economic education, free enterprise and entrepreneurship. It is our vision to partner with educators, government officials and business leaders in order to empower Florida leaders of tomorrow, through economic understanding TODAY.

### Individual Investor \$250

- Premier First Coast Cause Networking Opportunity
- 1 Individuals seat

### Corporate Investor \$2,500

- Corporate Level Investor Text Recognition in Ceremony Book
- Logo on Table
- Table of Ten

Business Hall of Fame events focus on education and inspiration for young, mid-level and C-level professionals while expressing the community's appreciation for the life-long service of each honoree. Proceeds from this event directly benefit the students and educators in the First Coast region.

### Event Sponsor \$15,000

- Primary Sponsor of the Event; involved in on Stage Ceremony
- Podium Presentation During Event
- On-Stage Photographs w/ Honorees
- Recognized in Pre-event Marketing
- Ceremony Book Cover Recognition
- Full Page Ad in Ceremony Book
- 2 Tables of Ten
- Logo on Table
- Logo on Event Slide Presentation
- Signage at Event/On Stage
- Event Sponsor Level Investor Logo Recognition in Ceremony Book

The largest and longest-running annual survey of corporate sales and marketing executives, *EventView 2009*, confirms events play an increasingly crucial role in the marketing mix. Data shows decision-makers are turning to event marketing to drive purchase behavior and deepen engagement in the face of an intensifying worldwide financial crisis.

### Platinum Investor \$10,000

- Full Page Ad in Ceremony Book
- 2 Tables of Ten
- Logo on Table
- Platinum Investor Signage Recognition at Event
- Podium Recognition During Event
- Logo on Event Slide Presentation
- Platinum Level Investor Logo Recognition in Ceremony Book

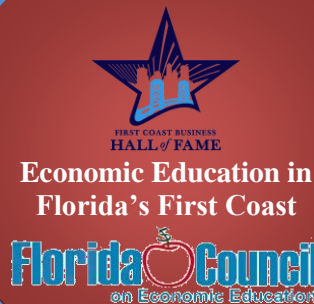
### Gold Investor \$5,000

- Full Page Ad in Ceremony Book
- Table of Ten
- Logo on Table
- Logo on PowerPoint slide during presentations
- Gold Level Investor Logo Recognition in Ceremony Book

### EventView 2009 Survey Results:

53% chose event marketing as a means to "best accelerate and deepen relationships with target audiences"

26% chose event marketing as the marketing discipline that drives the greatest ROI; a 4% increase from the 2008 results



**Have you considered cause marketing events to drive traffic and revenue to your business while promoting an image of goodwill to your community? You can start today. Contact The Florida Council on Economic Education at 800-707-4247.**

**In-Kind Donations may be credited for investment levels; contact the Florida Council for more details.**