

Florida Council On
**Economic
Education**

Train One, Teach Thousands

PROGRAM
guide
2023-2024



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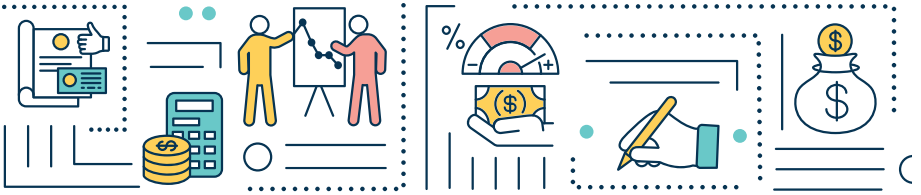
WHO WE ARE

- FCEE is a 501(c)(3) nonprofit serving K-12 school districts, teachers and students throughout the state.
- Our mission is to prepare Florida's young people for personal and financial success through educational programs in economics, the free enterprise system and personal financial literacy so that they become productive members of the workforce, responsible consumers and wise investors.
- The FCEE is the primary resource for Florida's K-12 teachers seeking training and classroom resources for economic and financial education, all at no cost thanks to the generous financial support of our business community funders.

WHAT & HOW WE DO

- The FCEE supports five Centers for Economic Education, and one itinerant trainer, all of whom train K-12 teachers in economics, entrepreneurship, personal finance and the free enterprise system. Our educator training model helps teachers understand the material, tells them how to teach it, and gives them the hands-on learning tools to make it come alive in the classroom.
- All training is correlated to state standards and each year, we provide free training to over 3,000 teachers from across the state. FCEE realizes professional development training for teachers delivers an extraordinary multiplier effect, with every K-5 teacher reaching 25-30 students each year and middle and high school teachers reaching up to 200 students annually.
- Once trained, an educator is able to integrate economics and personal finance lessons into their classroom for years, thus helping to make literally thousands of students economically and financially literate.
- All of our programs and resources reached 350,000 Floridians in just the last school year alone!

SUPPORTING HS PERSONAL FINANCE COURSE



PERSONAL FINANCIAL LITERACY *HIGH SCHOOL COURSE*

The “Dorothy L. Hukill Financial Literacy Act,” requires that, beginning with students entering grade 9 in the 2023-2024 school year, students must earn one-half credit in personal financial literacy and money management in order to receive a standard high school diploma.

FCEE’S ROLE IN THE NEW LEGISLATION:



CONTACT US

EMAIL

info@fcee.org

CALL

813-289-8489

VISIT

www.fcee.org

MAIL

501 S. Dakota Ave, Ste 1
Tampa, FL 33606



SUZANNE COSTANZA
Executive Director

Florida Council On
**Economic
Education**

Train One, Teach Thousands

CENTERS FOR ECONOMIC & FINANCIAL EDUCATION

The FCEE — along with our five affiliated Centers for Economic and Financial Education — provide FREE award-winning professional development training to all Florida districts! *Scan the QR codes below for more information and center workshop schedules.*



UNIVERSITY OF
SOUTH FLORIDA

*Gus A. Stavros Center
for Free Enterprise and
Economic Education*



813-974-2175
StavrosCenter@usf.edu
usf.edu/stavros



*Florida Atlantic University
Center for Economic Education*



561-297-2908
econed@fau.edu
Business.fau.edu/EconEd



Florida State College
at Jacksonville

*Center on Economic and
Financial Education at FSCJ*



904-646-2389
Neil.Schreiber@fscj.edu
fscj.edu/cefe



Miami Dade
College

*Center for Economic Education
at Miami Dade College*



305-237-6484
acorralle@mdc.edu
mdc.edu/economiceducation/



*The Gus A Stavros Center for the
Advancement of Free Enterprise
and Economic Education*



850-644-4772
jcalhoun@fsu.edu
coss.fsu.edu/stavros/

VIRTUAL & ON SITE TRAININGS



NOT NEAR A CENTER? NO PROBLEM.

The FCEE offers
trainings virtually
and on site
throughout the state!

*For More Information
Please Contact:*

Brett Burkey
Director of Education
bburkey@fcee.org

www.fcee.org
813.289.8489
info@fcee.org

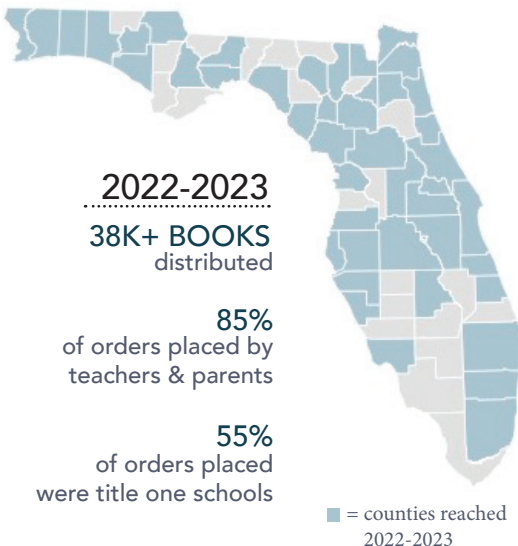
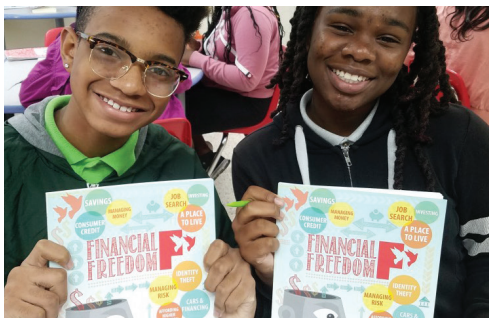
FINANCIAL FREEDOM

CONSUMABLE WORKBOOK • IDEAL FOR 6TH GRADE - ADULT

The Financial Freedom Workbook provides a blueprint for understanding basic personal finance concepts in a way in which students can relate. Filled with vocabulary terms, web-based components, team building and research exercises, Financial Freedom teaches students the important life skills they need to succeed in our global economy.

MEETING FL STANDARDS:

- CH 1: *Financial Attitudes and Behaviors - Standard 1*
- CH 2: *Managing Money - Standards 3, 6*
- CH 3: *Smart Saving - Standard 4*
- CH 4: *The Nature of Labor Markets and Earning Income - Standards 2, 7*
- CH 5: *Using Credit Wisely - Standard 5*
- CH 6: *Taxes - Standards 2, 6*
- CH 7: *Vehicle Ownership and Financing - Standards 3, 5, and 7*
- CH 8: *Reducing Risk and Understanding Insurance - Standard 7*
- CH 9: *Finding a Place to Live - Standard 5, 7*
- CH 10: *Protecting Yourself Online - Standard 7*
- CH 11: *Planning for Higher Education - Standard 5*
- CH 12: *Investing for Your Future - Standard 6*



PLACE YOUR ORDER TODAY!
FREE to Florida Teachers & Non-Profits
www.fcee.org/financialfreedom



Free

STUDENT PROGRAMS

FLORIDA STOCK MARKET CHALLENGE

ONLINE SIMULATION • K-12TH GRADE STUDENTS

The Florida Stock Market Challenge is an exciting way to engage students while presenting lessons across the curriculum; economics, social studies, reading comprehension and personal finance. The SMC gives K-12 students the opportunity to participate in an online investment simulation and manage a hypothetical \$100,000 investment portfolio. Teams throughout the state compete against students at their same grade level for the best portfolio performance over a 10-week period and are awarded prizes at the end of both semesters.

FALL 2023

REGISTRATION & PRACTICE

JULY 31 – SEPTEMBER 8

COMPETITION

SEPTEMBER 11 – NOVEMBER 17

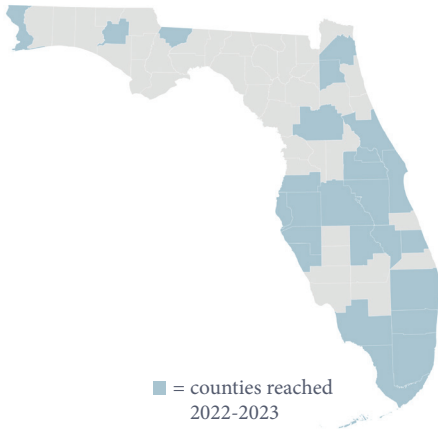
SPRING 2024

REGISTRATION & PRACTICE

JANUARY 8 – JANUARY 26

COMPETITION

JANUARY 29 – APRIL 12



prizes!

OVERALL STATE WINNER

Trophy & \$150 Gift Card Per Team

1ST PLACE REGIONAL

\$150 Gift Card Team

2ND PLACE REGIONAL

\$50 Gift Card Team

3RD PLACE REGIONAL

\$30 Gift Card Team



FloridaSMC
The Florida Stock Market Challenge

MORE INFO & SPONSORSHIP OPPORTUNITIES:

www.fcee.org/smc



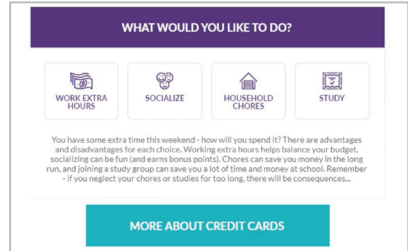
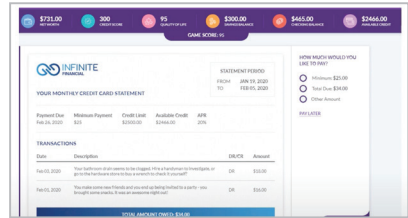
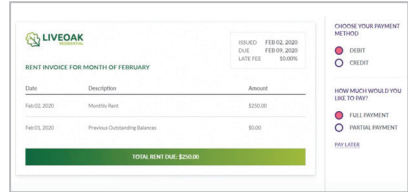
BUDGET GAME

ONLINE SIMULATION • 6TH-12TH GRADE STUDENTS

The Budget Game provides a real-life experience for individual students with flexible time commitments to fit every class schedule. Users learn to manage a checking account, savings account and credit card as they try to live on a monthly budget and deal with life's unexpected events. Students come to recognize the advantages of long-term planning and preparation by making individual life choices.

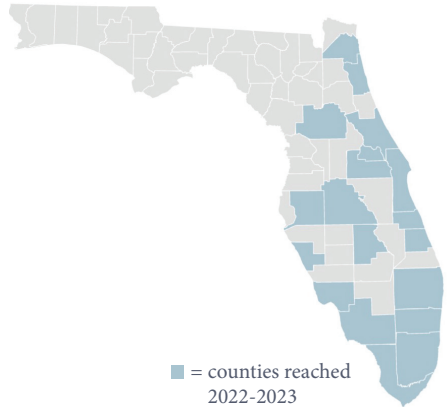
Students progress through 18 “months” of the game. “Life Events” pop up every couple of days, with unplanned expenses (and occasionally income) putting pressure on their budget – requiring careful planning! Students become better at prioritizing their tasks and anticipating the obstacles.

Class rankings tie everything together, with students able to compare their net worth, credit score, and overall score with their classmates! Teachers can monitor the pace, accomplishments and success students achieve in this highly captivating simulation.



FALL COMPETITION
JULY 31 - DECEMBER 29, 2023

SPRING COMPETITION
JANUARY 8 - MAY 31, 2024



MORE INFO & SPONSORSHIP OPPORTUNITIES:
www.fcee.org/budget-game



ECONOMIC POSTER CONTEST

K-12TH GRADE STUDENTS

In the Economic Poster Contest, students learn more about the economy in a fun and creative way. Each year, approximately 300 students gain a better understanding of our economic system through their participation in this exciting competition.

Students study a basic economic concept and then use their creativity and art skills to demonstrate their understanding of the concept in a colorful drawing. Teachers submit their entries in both the fall and spring semester, after which 12 winners are selected (each term). Entries are judged on originality, creativity, and accuracy of concept.

For the fall, the 12 state winners' drawings are featured in a calendar the following year. For the spring, the top 12 entries are each made into posters and hung at the State Capitol for the entire month of April, Financial Literacy Month.

FALL ENTRIES DUE

DECEMBER 1, 2023

SPRING ENTRIES DUE

MARCH 8, 2024

prizes!

FALL & SPRING WINNERS

Each winning entry will receive
\$25 gift card and a copy of the
calendar/poster



Maya • Grade 12 • Duval



Aliyah • Grade 8 • Broward



Hailey • Grade 5 • Hillsborough



MORE INFO & SPONSORSHIP OPPORTUNITIES:

www.fcee.org/economic-poster



INVEST IN GIRLS

IN-PERSON EVENT • 9TH-12TH GRADE STUDENTS

Invest in Girls is a one-day interactive program for high school girls. The mission of this program is to educate and support the first generation of financially literate girls and increase the number of women working in the fields of finance and financial services.

IIG's innovative core model combines personal finance education with career exploration in a supportive environments. After participating in this program, survey results show that girls' confidence in personal finance topics more than doubled.

PROGRAM ELIGIBILITY:

- Female currently enrolled in high school
- Minimum 2.5 GPA
- Available to attend entire program
- Interested in pursuing a career in finance or a finance-related field, such as accounting, banking, or economics

2023 - 2024 EVENTS

Held at various locations throughout Florida - see online

prizes!

Cash prize awarded for completion of the program



INVEST IN GIRLS

MORE INFO & SPONSORSHIP OPPORTUNITIES:

www.fcee.org/invest-in-girls



AWARDS & EVENTS

HALLS OF FAME

The First Coast & Tampa Bay Business Halls of Fame honor regional leaders who have made a significant impact on the business and philanthropic communities in which they live. Each year, a new outstanding group of individuals, are selected and celebrated by their peers for their charitable involvement and business acumen. Together, the Halls of Fame make up the biggest fundraising events of the year for the FCEE. This is why these events are so vital to our mission. Because of them, we are able to provide our services at no cost to the 67 school districts in Florida. Net proceeds from these two events go directly back into our programming and primarily support the work of the Florida State College at Jacksonville and Gus A Stavros Center for Free Enterprise and Economic Education at USF who collectively trained over 850 teachers last school year alone.

SPONSORSHIPS AVAILABLE

Contact Suzanne Costanza at scostanza@fcee.org for more info

Thursday
OCTOBER 26, 2023
Marriott Jacksonville Downtown

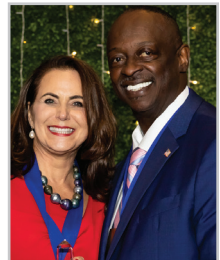


FIRST COAST BUSINESS
HALL of FAME



CLASS OF 2022

From Left: Ray Driver, Jr, Jeanne Miller, Henry Brown & Eric Mann (not pictured Lisa Palmer)



2022 EVENT

\$200K+ RAISED
350+ ATTENDEES



Friday
MAY 10, 2024
 Hilton Tampa Downtown



TAMPA BAY BUSINESS
HALL of FAME



CLASS OF 2023

From Left: John Couris, Betty Castor, Scott Fink
 & Dan Doyle, Jr



2023 EVENT

\$500K+ RAISED

600+ ATTENDEES



future TAMPA BAY BUSINESS **HALL of FAME**

This program highlights the accomplishments of our youth and the promise they hold as future entrepreneurs, business leaders, and ultimately, Tampa Bay Business Hall of Fame Members.



2023 WINNER

Brynn Wilary

Academy of the Holy Names

prizes!

The honoree will be recognized with a \$1000 cash prize and trophy at the Tampa Bay Business Hall of Fame

FUTURE HALL OF FAME STUDENT:

- ✓ Is a student in 6th – 12th grade living the in the Tampa Bay Region
- ✓ Has a strong entrepreneurial vision
- ✓ Demonstrates academic success
- ✓ Is active in their school and/or community



TEACHER AWARDS

THE REGIONAL ECONOMIC EDUCATOR & LEADERSHIP (REEL) AWARDS

HONORING OUTSTANDING PERSONAL FINANCE & ECONOMIC TEACHERS ACROSS FLORIDA

The REEL Awards honors outstanding teachers that deliver personal finance and economic education in their classrooms each day. In partnership with four of our affiliate Centers for Economic and Financial Education – the University of South Florida in Tampa Bay, Florida State College at Jacksonville, Florida Atlantic University and Miami Dade College – REEL takes a closer look, at a local level, at a teacher's achievements, leadership, and commitment to economic and financial education. These factors will determine the nominations, and after careful review, our REEL teachers.



prizes!

- \$250 Amazon gift card to be used to support classroom activity
- CEE National Conference Scholarship (\$200 Value)
- Certificate of Recognition

**2023 CHARLES C. HARPER
ECONOMIC EDUCATOR
OF THE YEAR**

DEBRA LAFOUNTAINE
Celebration High School,
Osceola County
• \$1,000 Award

**2023 FCEE PROGRAM
ADVISOR OF THE YEAR**

ARLO RAPPAPORT
Eagles Landing Middle
School, Palm Beach County
• \$500 Award



MORE INFO & SPONSORSHIP OPPORTUNITIES:

www.fcee.org/reel

REEL 
AWARDS

ABOVE \$75K

ABOVE \$50K

RAYMOND JAMES



\$25K – \$49,999K



DREW & SUSAN
PELOUBET



\$15K – \$24,999K

MICHAEL
MATHE



KONICA MINOLTA



\$10K – \$14,999K

CELESTAR

COCA-COLA BEVERAGES FLORIDA

DEX IMAGING, INC.

MILLER ELECTRIC COMPANY

PGA TOUR, INC.

ROBIN WARREN

DOUG & MAUREEN COHN

DRIVER, MCAFFEE, HAWTHORNE &
DIEBENOW, PLLC

JASON QUINTERO

CARLTON FIELDS

DANIEL DOYLE, SR.

THOMAS A. AND MARY S. JAMES
FOUNDATION, INC.

----- \$5K – \$9,999K -----

Protiviti
KPMG LLP
Dr. Judy Genshaft
Morgan Auto Group
Spring Engineering
FIS Global / Fidelity Information Services
Foley & Lardner, LLP
Lightning Foundation
Regency Centers
Tampa Bay Buccaneers
Tampa Bay Rays
W.W. Gay Mechanical Contractor, Inc.
Larry Morgan
Kane's Furniture Corporation
Richie Leisner

The Tampa Bay Trust Company
Colliers International
Autrey Research
Fink Family Foundation
JAXUSA Partnership
Kim Neuscheler
Irwin Novack
Paul Natale
YMCA of Florida's First Coast
Creative Contractors
Laura Blackmer
Barry & Judith Alpert and Family
Steven Halverson
Vinik Family Foundation

----- \$2,500K – \$4,999K -----

Pete & Shorty's
Brian Weaver
Brett Morgan
Elisa Esposito
Thomas Benford
David Frazier
Dr. Anne Kerr
Sally Forsyth
Lorianne Woldehanna
Craig Sher
Three Six Seven Advisors
St. Joseph's Hospitals Foundation
JP Morgan Chase
Gary Satterfield
Joe Hussey
Stacy Wagner

GATE Petroleum
Kyocera
Jacksonville Civic Council, Inc.
Jacksonville Jaguars
Powering America North Florida
Tampa Steel Erecting Company
904 Home Guide Team eXp Realty, LLC
Bank of Tampa
Baptist Health
Betty Castor
Borrell Family Foundation Inc.
Brooks Health System
Buente Family Foundation, Inc.
Cecil W. Powell and Company
Corcoran Partners
Merrill Lynch

Florida State College at Jacksonville
 Foundation
 Gary Chartrand
 Jacksonville University
 Truist
 Jessie Ball Dupont Fund
 Outlyr
 Ferman Automotive Group
 Carol Thompson
 USF Muma College of Business
 PRI Productions
 The Florida Aquarium
 Access TeleCare
 Rotary Club of Deerwood

Saunders Benefits Consulting, LLC.
 TCM Bank
 TD Bank
 The Gus A. Stavros Center for Free
 Enterprise and Economic Education
 Metropolitan Ministries
 TMM
 Trenam Law
 UF Health
 VyStar Credit Union
 Wendy Longley
 Jordan Fink

..... \$1K – \$2,499K

Roger Germann
 Michael & Suzanne Costanza
 Stanley & Susan Levy
 William & Cherlin Jordan
 Wagner College
 Jeff & Brittney Locker
 Timothy Erensen
 Mark Mahaffey
 V Raymond Ferrara
 William & Angela Thomas
 Chadwick Harrod
 Keith & Eileen Meehan
 Linda Marcelli
 Mark Moseley
 Michael Doyle
 Oliver De La Croixvaubois
 Ray Ferrara
 Rhea Law
 Ralph Allen
 Robert Basham

Richard Beard
 John Brabson
 Christina Burd
 Brett Burkey
 Richard Corbett
 Cornelia Corbett
 Dr. Jack Critchfield
 Jerry Divers
 Ed & Denise Crenshaw
 Sam Ellison
 Frederick Fisher
 Kati Wanek Forsythe
 Cascone Family Foundation
 Dr. James Gills
 Bryan Glazer
 Thomas Hall
 Gary Harrod
 Oscar Horton
 Barney & Carol J. Barnett Fund
 Darryl LeClair

Tony Linguanti
 Judy Lisi
 Jennifer Marshall
 Sheila McDevitt
 Bob McIntyre
 Eugene McNichols
 Kent Paro
 Gary Sasso
 Ambassador Melvin Sembler
 Robert Sharp
 Darnell Smith
 Chris Sullivan
 Stella Thayer
 Kathleen Thompson
 Stewart Turley
 Dr. Ron Vaughn
 Susan Walden
 Bill West

INTERESTED IN HELPING US FUND OUR MISSION?

Contact Suzanne Costanza at scostanza@fcee.org for more info

JOIN *our* MISSION!

The mission of the Florida Council on Economic Education is to prepare Florida's young people for personal and financial success through educational programs in economics, the free enterprise system and personal financial literacy so that they become productive members of the workforce, responsible consumers and wise investors.

your generous **SUPPORT:**

- *Funds Teacher Training*
- *Provides FREE Classroom Resources*
- *Ensures Students Learn
The "Skills To Pay The Bills"*
- *Is An Investment For
Generations of Financially
Secure Floridians*

Learn More on Becoming a Program,
Classroom or Event Sponsor
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