

Florida Council On
**Economic
Education**

Train One, Teach Thousands

PROGRAM
guide
2022-2023



GREETINGS FROM THE FCEE

BOARD OF DIRECTORS

CHAIRMAN

William Thomas

SECRETARY

Nathaniel L. Doliner

DIRECTORS

Lester Abberger

Dr. William Bosshardt

Doug Brigman

Robert H. Buesing

Paul I. Cutler

Beverly L. Ferrell

Sally Forsyth

Laura Forsythe

Dr. Diana Greene

Linda Hall

Thomas Hall

Honorable Laurel M. Isicoff

Anthony Linguanti, Jr.

Dick Puglisi, Ph.D.

Shannon Reid

Michael Tascher

Katy Thompson

Robin Warren

Lorianne Woldehanna

CHAIRMEN CIRCLE

Don DeFosset

Thomas A. James

Gus A. Stavros, D.H.L.

Geoffrey A. Simon

John H. Sykes

Zachariah P. Zachariah, M.D

DIRECTOR EMERITUS

Barry Alpert

Stanley I. Levy

HONORARY DIRECTOR

Governor Bob Martinez

EXECUTIVE DIRECTOR

Suzanne Costanza

Greetings Friends and Colleagues,

For over 45 years the Florida Council on Economic Education (FCEE) has focused on building relationships with teachers, districts, and community partners around the state. We are thrilled to report that in the last school year our work impacted over 300,000 Floridians statewide.

The FCEE has always believed that a well-prepared and knowledgeable teacher can guide thousands of students from classroom to career. We provide support to these educators in three ways – 1. The cornerstone of all that we do – Professional Development Training 2. Classroom Resources to enhance student learning 3. Advocacy for financial education. We know that by taking the burden off the teacher we can create more productive and innovative classrooms.

Last spring, the FL Legislature took one more step toward full financial independence for our students with the passage of a standalone course in personal finance. Beginning in fall 2023, this required course will ensure that all of our K-12 students have access to financial literacy education in addition to the standard economics coursework. The FCEE is now in full out training mode as we prepare to educate hundreds of teachers new to this subject matter and provide resources for every classroom.

But we need your help to continue expanding! The FCEE is seeking partnerships with businesses and philanthropic individuals who share in our common goal to educate our youth so that they can become productive members of society and valuable employees in Florida's economy. By supporting our mission you are supporting not just one student or class, but multiple generations of Floridians. You see, when we TRAIN ONE teacher, we TEACH THOUSANDS of students.

I thank you for your continued support of the FCEE and investment in our community.

With Gratitude,

Suzanne Costanza



Florida Council On
**Economic
Education**



PERSONAL FINANCIAL LITERACY

high school course

The “Dorothy L. Hukill Financial Literacy Act,” requires that, beginning with students entering grade 9 in the 2023-2024 school year, students must earn one-half credit in personal financial literacy and money management in order to receive a standard high school diploma.

WHAT ROLE DOES THE FCEE PLAY IN THIS NEW LEGISLATION?

OFFER
PROFESSIONAL
DEVELOPMENT

DEVELOP
CONTENT

CREATE
OPPORTUNITIES
FOR SUPPORTERS

ENGAGE
EDUCATORS &
STUDENTS

PROVIDE
CLASSROOM
RESOURCES

COLLABORATE
WITH NATIONAL
PARTNERS



ABOUT THE FCEE

Florida Council On Economic Education

WHO WE ARE

- FCEE is a 501(c)(3) nonprofit serving K-12 school districts, teachers and students throughout the state. Our mission is to prepare Florida's young people for personal and financial success through educational programs in economics, the free enterprise system and personal financial literacy so that they become productive members of the workforce, responsible consumers and wise investors.
- The FCEE operates as a public/private partnership and is the primary resource for Florida's K-12 teachers seeking training and classroom resources for economic and financial education, all at no cost thanks to the generous financial support of our business community funders. We are an affiliate of the national CEE.

WHAT & HOW WE DO

- The FCEE supports five Centers for Economic Education, and one itinerant trainer that travels directly to districts not served by a Center, all of whom train K-12 teachers in economics, entrepreneurship, personal finance and the free enterprise system. Each of these expert providers is committed to offering quality professional development training to educators and innovative instructional materials for their classrooms.

- All training is correlated to state standards and each year, we provide free training to over 3,000 teachers from across the state. FCEE realizes professional development training for teachers delivers an extraordinary multiplier effect, with every K-5 teacher reaching 25-30 students each year and middle and high school teachers reaching up to 200 students annually.
- Once trained, an educator is able to integrate economics and personal finance lessons into their classroom for years, thus helping to make literally thousands of students economically and financially literate.
- Additionally, the FCEE provides free materials and resources for use in the classroom. All of our programs and resources reached 300,000 Floridians in just the last school year alone!

WHY WE DO IT

- Our global economy has become so complex that the gap between what people know about economics and personal finance, and what they need to know, is widening every day. Our young Floridians are increasingly responsible for their financial future; yet an alarming number lack even basic economic awareness.
- The FCEE is uniquely positioned to close this gap in knowledge and competence. Our educator training model helps teachers understand the material, tells them how to teach it, and gives them the hands-on learning tools to make it come alive in the classroom.

CENTERS FOR ECONOMIC & FINANCIAL EDUCATION

The FCEE — along with our five affiliated Centers for Economic and Financial Education — provide FREE award-winning professional development training to all Florida districts! *Scan the QR codes below for more information and center workshop schedules.*



**UNIVERSITY OF
SOUTH FLORIDA**

*Gus A. Stavros Center
for Free Enterprise and
Economic Education*



813-974-2175
StavrosCenter@usf.edu
usf.edu/stavros



*Florida Atlantic University
Center for Economic Education*



561-297-2908
econed@fau.edu
Business.fau.edu/EconEd



Florida State College
at Jacksonville

*Center on Economic and
Financial Education at FSCJ*



904-646-2410
S.Reilly@fscj.edu
fscj.edu/cefe



**Miami Dade
College**

*Center for Economic Education
at Miami Dade College*



305-237-6484
acorrale@mdc.edu
mdc.edu/economiceducation/



*The Gus A Stavros Center for the
Advancement of Free Enterprise
and Economic Education*



850-644-4772
jcalhoun@fsu.edu
coss.fsu.edu/stavros/

VIRTUAL & ON SITE TRAININGS



**NOT NEAR A
CENTER?
NO PROBLEM.**

The FCEE offers
trainings virtually
and on site
throughout the state!

*For More Information
Please Contact:*

Brett Burkey
Director of Education
bburkey@fcee.org

www.fcee.org

813.289.8489

info@fcee.org

FREE PROGRAMS

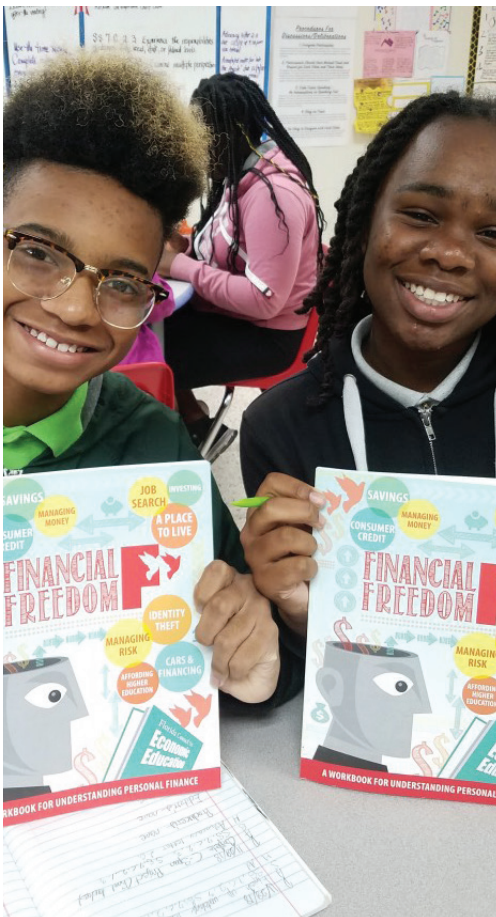


Ideal For 6th Grade - Adult

**A Workbook
For Understanding
Personal Finance**

PLACE YOUR ORDER

*FREE to Florida
Teachers & Non-Profits*

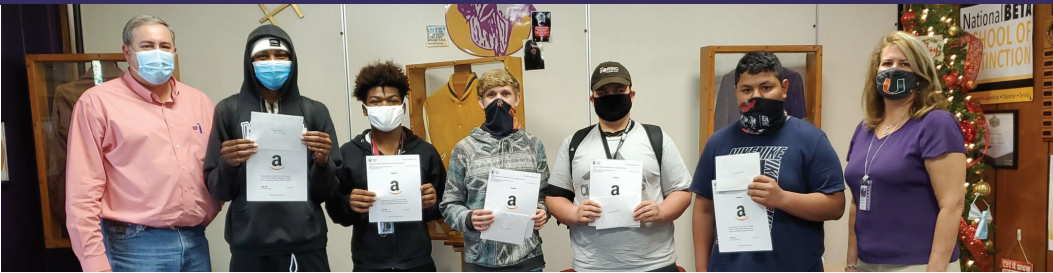


The Financial Freedom Student Workbook provides a blueprint for understanding basic personal finance concepts in a way in which students can relate. Filled with vocabulary terms, web-based components, team building and research exercises, Financial Freedom teaches students the important life skills they need to succeed in our global economy.

Financial Freedom is designed to provide content for use within the classroom, improving students' financial literacy knowledge while meeting the state standards and reinforcing tested skills. It can be used as a stand alone text or as a supplement in a personal finance class. It is appropriate for use from middle school to adult education classes.

**MORE INFO &
SPONSORSHIP OPPORTUNITIES:
www.fcee.org/financialfreedom**

FREE PROGRAMS



Fall 2020 Okeechobee High School winners

The Florida Stock Market Challenge is an exciting way to engage elementary, middle, or high school students while presenting lessons across the curriculum...economics, social studies, math, reading comprehension, CTE and personal finance. Established more than 30 years ago, the Florida Stock Market Challenge gives K-12 students the opportunity to participate in an online investment simulation and manage a hypothetical \$100,000 investment portfolio.

Teams throughout the state compete against students at their same grade level for the best portfolio performance over a 10-week period and are awarded prizes at the end of both the Fall and Spring semesters.



FALL 2022

Registration & Practice Round Open

August 1 – September 9

Competition

September 12 – November 18

SPRING 2023

Registration & Practice Round Open

January 9 – January 27

Competition

January 30 – April 14

- REGISTRATION -

Teachers, please register students:

www.floridasms.com

Open To Grade K-12 Students

prizes!

Overall State Winner

Trophy & \$150 Gift Card Per Team

1st Place Regional

\$150 Gift Card Team

2nd Place Regional

\$50 Gift Card Team

3rd Place Regional

\$30 Gift Card Team

**MORE INFO &
SPONSORSHIP OPPORTUNITIES:**

www.fcee.org/smc



FREE PROGRAMS



Open To Grade 6-12 Students

FALL COMPETITION

August 1 - December 30, 2022

SPRING COMPETITION

January 9 - June 2, 2023

The Budget Game provides a real-life experience for individual students with flexible time commitments to fit every class schedule. Users learn to manage a checking account, savings account and credit card as they try to live on a monthly budget and deal with life's unexpected events. Students come to recognize the advantages of long-term planning and preparation by making individual life choices.

Your students' goals are to build their net worth by transferring money from their checking account to savings and build up their credit score by responsibly covering cash flow shortfalls and paying off their balance on time. Outcomes are game experiences that can translate to successful real-world applications.

Students progress through 18 "months" of the game, with each month taking about 20 minutes to complete. "Life Events" pop up every couple of days, with unplanned expenses (and occasionally income) putting pressure on their budget – requiring careful planning! Students become better at prioritizing their tasks and anticipating the obstacles.

Class rankings tie everything together, with students able to compare their net worth, credit score, and overall score with their classmates! Teachers can monitor the pace, accomplishments and success students achieve in this highly captivating simulation.



MORE INFO & SPONSORSHIP OPPORTUNITIES:

www.fcee.org/budget-game

FREE PROGRAMS



Open To Grade K-12 Students

FALL ENTRIES DUE

DECEMBER 2, 2022

SPRING ENTRIES DUE

MARCH 10, 2023

In the Economic Poster Contest, students learn more about the economy in a fun and creative way. Each year, approximately 300 students gain a better understanding of our economic system through their participation in this exciting competition.

Students study a basic economic concept and then use their creativity and art skills to demonstrate their understanding of the concept in a colorful drawing. Teachers submit their entries in both the fall and spring semester, after which 12 winners are selected (each term). Entries are judged on originality, creativity, and accuracy of concept.

For the fall, the 12 state winners' drawings are featured in a calendar the following year. For the spring, the top 12 entries are each made into posters and hung at the State Capitol for the entire month of April, Financial Literacy Month.

prizes!

FALL & SPRING WINNERS

Each winning entry will receive \$25 gift card and a copy of the calendar/poster.



MORE INFO & SPONSORSHIP OPPORTUNITIES:

www.fcee.org/economic-poster

HALLS *of* FAME

The First Coast & Tampa Bay Business Halls of Fame honor regional leaders who have made a significant impact on the business and philanthropic communities in which they live.

Each year, a new outstanding group of individuals, are selected and celebrated by their peers for their charitable involvement and business acumen.

Together, the Halls of Fame make up the biggest fundraising events of the year for the FCEE. This is why these events are so vital to our mission. Without them, we could not provide our services at no cost to the 67 school districts in Florida. Net proceeds from these two events go directly back into our programming and primarily support the work of the Florida State College at Jacksonville and Gus A Stavros Center for Free Enterprise and Economic Education at USF who collectively trained almost 1,000 teachers last school year alone.



FIRST COAST BUSINESS
HALL *of* FAME

Wednesday
NOVEMBER 2, 2022

**Hyatt Regency
Jacksonville Riverfront**



MORE INFO & SPONSORSHIPS:
www.fcee.org/fchof



TAMPA BAY BUSINESS
HALL of FAME

Friday
MAY 19, 2023

Hilton Tampa Downtown



MORE INFO & SPONSORSHIP:

www.fcee.org/tbhof

future 
TAMPA BAY BUSINESS
HALL of FAME

2022 Winner:
Larissa Lippe, Riverview High School



This program highlights the accomplishments of our youth and the promise they hold as future entrepreneurs, business leaders, and ultimately, Tampa Bay Business Hall of Fame Members.

The honoree will be recognized with a cash prize and trophy at the Tampa Bay Business Hall of Fame!

The Future Hall of Fame Student:

- ✓ Is a student in 6th – 12th grade living in the Tampa Bay Region
- ✓ Has a strong entrepreneurial vision
- ✓ Demonstrates academic success
- ✓ Is active in their school and/or community

MORE INFO & SPONSORSHIP:

www.fcee.org/future-hall-of-fame-member

..... ABOVE \$50K

RAYMOND JAMES

..... \$25K - \$50K



..... \$10K - \$24,999



DREW & SUSAN PELOUBET



CRAVATH, SWAINE & MOORE LLP

TOM WALLACE



ROBIN WARREN

LAURA FORSYTHE & BRIAN KOSTEK



..... **\$5K – \$9,999**

Florida Southern College	Fred & Aleta Fisher
St. Petersburg College Foundation, Inc.	William Thomas
Baptist Health	Margaret Black-Scott
Celestar Corporation	Brett Burkey
Holland & Knight	Jacksonville University
Lightning Foundation	FIS Global
Raymund Foundation, Inc.	Sarah Fedorchuk
Tampa Bay Buccaneers	Steven Halverson
Concordia University Wisconsin	Jacksonville Transportation Authority
Barry Alpert	Thomas A & Mary S James Foundation, Inc.
Dr. Judy L Genshaft	Rachel Magee
Gary Harrod	Irwin Novack
The Bank of Tampa	Gus A. Stavros Center for Free Enterprise & Economic Education
Alan Bomstein	

..... **\$1K – \$4,999**

Protiviti	The Florida Holocaust Museum	Robert Clark
Edward C Droste	Sally Forsyth	Christine Danger
Sam Ellison	Cherlin Jordan	David A. Straz, Jr. Center for the Performing Arts
McNichols Company	David Koche	Dr. Stephen F Dickey
Jonathan Dixon, III	Borrell Family Foundation, Inc.	Florida State College at Jacksonville Foundation
University of Tampa	Snively Agency	TD Synnex
Darby & Dianne Duncan	Vernice Atkins-Bradley	Adjunct Inc.
Michael Shimberg	BayCare Health Systems	Kevin Johnson
Michael Valdes	David Bellini	Eugene Lunger Jr
Shumaker, Loop & Kendrick, LLP	Brown & Brown Insurance	

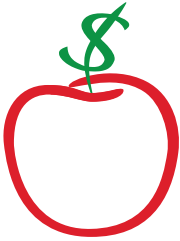
..... **\$1K – \$4,999**

Julie Lux	Ambassador	Patrick & Inger Geraghty
Elisa Lynskey	Melvin F Sembler	Dr. James P Gills, MD
M.E. Wilson	Dr. Peter Armacost	Bryan Glazer
Marxent Labs, LLC	Ralph Allen	Richard Gonzmart
Amika Mayers	Robert Rohrlack	Thomas Hall
Graystone Consulting Tampa	Arthur J. Gallagher & Co.	Cecil S Harrel
Tampa General Hospital	Brooks Rehabilitation	Jack Harrell
The Community Foundation	First Horizon Foundation	Oscar J Horton
For Northeast Florida	Leslie Barnett	Vanessa Kasprzyk
Carol C Thompson	John Ramil	Dr. Anne B Kerr
Trenam Law	William West	Brian Lamb
Christine Turner	Ivonne Aguilera	Stanley I Levy
Christopher Waters	Lee Arnold	Steven Lux
James Young	Robert D Basham	Mark Mahaffey
Helios Education Foundation	Richard A Beard, III	Sheila McDevitt
Erin Black	Brett Besecker	Eugene H McNichols
Edward Buckley	John Brabson, Jr.	Larry Morgan
Florida Funders	Cascone Family Foundation	Harold W Mullis
Ryan Lund	Gregory Celestan	Reynolds, Smith & Hills, Inc.
Craig H Sher	Colleen Chappell	Gary Sasso
Tampa Bay Rays	Doug Cohn	Robert R Sharp
Barney & Carol J.	Richard A Corbett	Byron Shinn
Barnett Fund	Ed & Denise Crenshaw	Gus A Stavros
Katy Thompson	Don DeFosset	Stella F Thayer
Cornelia G Corbett	Richard J Dobkin	Stewart Turley
Dr. Jack B Critchfield	Rhea Law	Dr. Ron L Vaughn, Ph.D.
Jerry Divers	Herbert E Ehlers	Jeff Vinik
Darryl LeClair	Kati Forsythe Wanek	Ron Wanek

..... **INTERESTED IN HELPING US FUND OUR MISSION?**

Please Contact Suzanne Costanza at

scostanza@fcee.org for more information.



Florida Council On
**Economic
Education**

Train One, Teach Thousands



EMAIL

info@fcee.org

CALL

813-289-8489

VISIT

www.fcee.org

MAIL

501 S. Dakota Ave, Ste 1
Tampa, FL 33606

FOLLOW



JOIN *our* **MISSION!**

The mission of the Florida Council on Economic Education is to prepare Florida's young people for personal and financial success through educational programs in economics, the free enterprise system and personal financial literacy so that they become productive members of the workforce, responsible consumers and wise investors.

your generous **SUPPORT:**

- *Funds Teacher Training*
- *Provides FREE Classroom Resources*
- *Ensures Students Learn The "Skills To Pay The Bills"*
- *Is An Investment For Generations of Financially Secure Floridians*

Learn More on Becoming a Program, Classroom or Event Sponsor

813-289-8489 • www.fcee.org

REGISTERED 501(C)3 ORGANIZATION. A copy of the official registration (#CH7665) and financial information may be obtained from the Division of Consumer Services on their website (www.800helpfla.com) or by calling toll-free 1-800-435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state. The FCEE does not use third-party, paid solicitors so that 100% of your contribution supports the mission and programs of the organization.

