

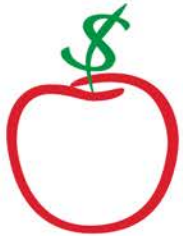
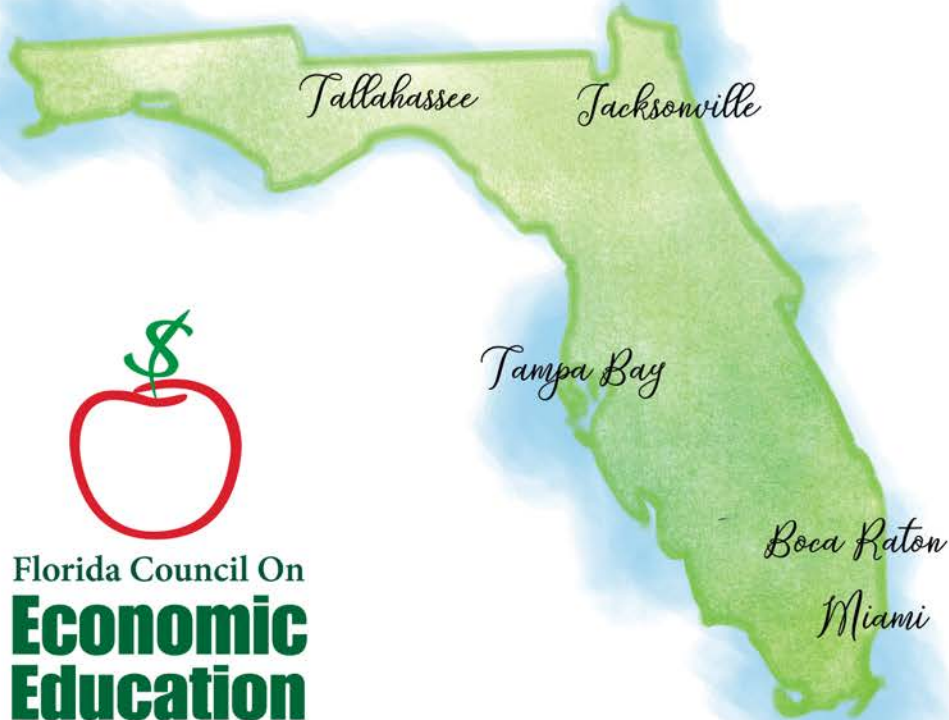
Florida Council On  
**Economic  
Education**

*Train One, Teach Thousands*

*Empowering teachers with the skills they need to teach personal finance and economics in the classroom for over 40 years.*



## CENTERS FOR ECONOMIC EDUCATION



Florida Council On  
**Economic  
Education**

*Train One, Teach Thousands*

# FREE

CLASSROOM RESOURCES  
FOR ALL TEACHERS!

- *Standards-Based Curriculum*
- *Professional Development Training*
- *Resources & Materials*
- *State & National Competitions*

[WWW.FCEE.ORG](http://WWW.FCEE.ORG)



Florida Council On  
**Economic  
Education**

FOUNDED

1975

1975

1988

1997

2005

2011

2013

2014

2019



OPENS

Gus A. Stavros Center for Free  
Enterprise and Economic  
Education at USF



OPENS

Gus A. Stavros Center for the  
Advancement of Free Enterprise and  
Economic Education at FSU



OPENS

Center for Economic  
Education at FAU



OPENS

Center for Economic  
Education at  
Miami Dade College

Florida includes  
Financial Literacy in Econ  
Standards

Florida Legislature agrees  
to mandate a standalone ½  
credit in Personal Finance be  
offered in each school district

Written into the FL Statutes:  
"One-half credit in economics, including  
a comparative study of the history,  
doctrines, and objectives of all major  
economic systems.

**The FCEE shall provide technical  
assistance to the department and local  
school boards in developing curriculum  
materials for the study of economics."**



OPENS

Center on Economic and  
Financial Education at FSCJ

Florida is the first to adopt  
the CEE National Standards  
for Financial Literacy





# 180K+

students will graduate  
high school with **limited to  
no knowledge of how to  
manage their finances**

- 80% or more employees report being affected by financial stress
- 77% live paycheck to paycheck
- 56% don't have a budget
- 53% of financially stressed employees spend time dealing with their financial issues while on the clock
- 50% do not participate in employer-led 401(k) programs
- 32% have zero non-retirement savings
- 21% believe that winning the lottery is the most viable way to fund retirement

**MONEY  
= STRESS**

- 70% - of test takers couldn't pick the definition of "free cash flow"
- 66% - thought discounts offered by sales reps had no impact on gross margin
- 55% - did not understand why return on assets is so important
- 53% - of U.S. managers taking the exam were unable to distinguish profit from cash
- 38% - The average score on their basic financial literacy exam

**MONEY  
= STRESS**



- Reduced employee productivity  
\$7,000/employee/year
- Increased workplace accidents  
\$29,000/accident
- Unscheduled absenteeism \$760,000/year
- Overall cost of stress to American businesses

**\$300 BILLION/YEAR**

**MONEY  
= STRESS**

A hand in a dark suit sleeve holds a large, hand-painted red arrow pointing downwards. Below the arrow, the word "PROFIT" is spelled out using six light-colored wooden blocks on a dark wooden surface. The background is a blurred image of a person in a suit.

*The cost of*  
**FINANCIAL  
ILLITERACY**

P R O F I T



Florida Council On  
**Economic  
Education**



Edén  
@kuntykiros

Follow

Finally got my debit card! Love the blue 📈



6:28 PM - 24 Mar 2014

38 Retweets 27 Likes



Florida Council On  
**Economic  
Education**

**TEACHER  
TRAINING**

**STUDENT  
RESOURCES**

**ADVOCACY**



# PERSONAL FINANCIAL LITERACY COURSE

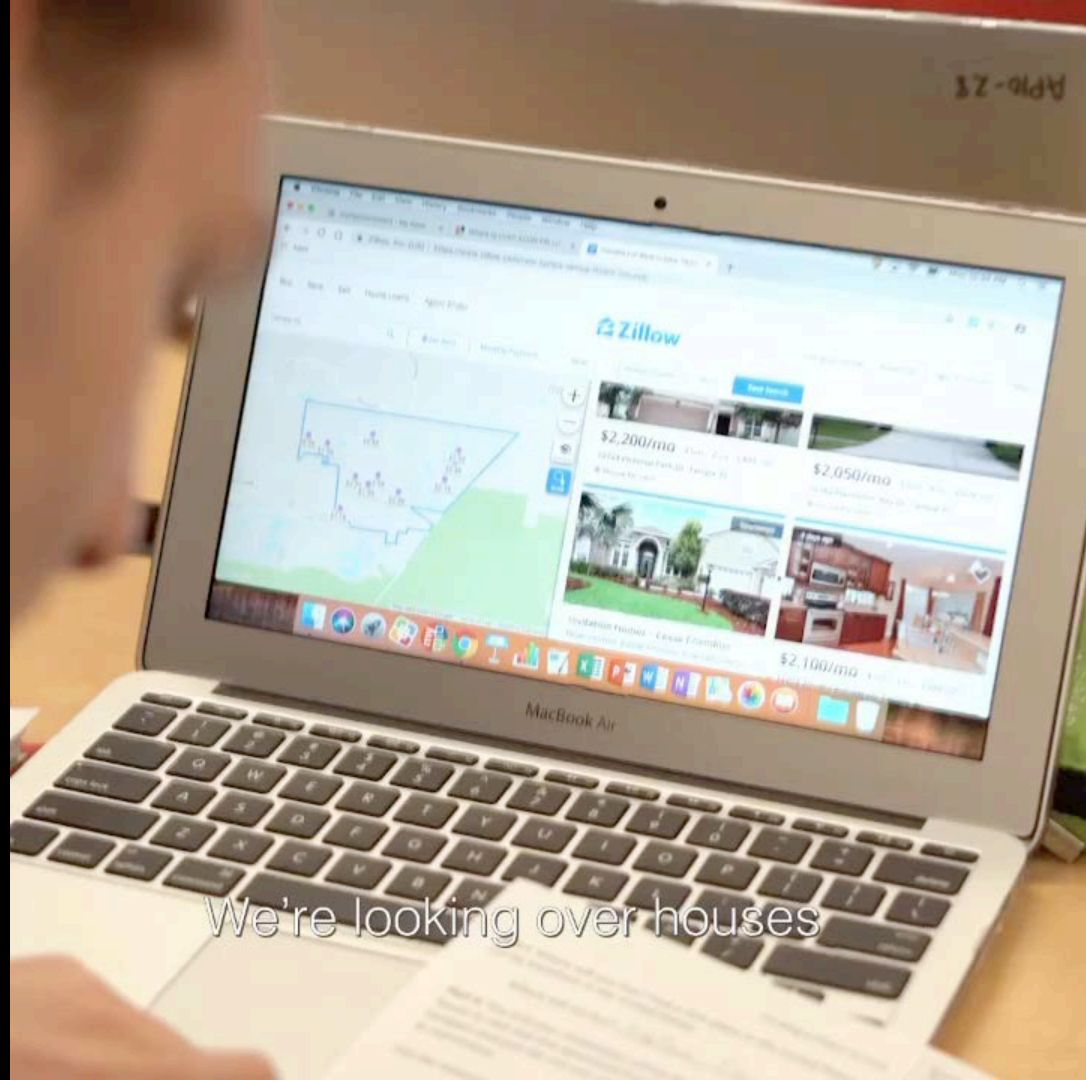
**Regular (#2102372)**

- 88 Standards

**Honors (#2102374)**

- 99 Standards





We're looking over houses



# PERSONAL FINANCIAL LITERACY COURSE

**Regular (#2102372)**

- 88 Standards

**Honors (#2102374)**

- 99 Standards



## Beacon #3

Every child will be served by outstanding educators and leaders.

After effective parenting, the number one determinant of a student's success is having an outstanding teacher.

Expert educators find innovative ways to reach their pupils – often profoundly – no matter the obstacle. Similarly, district and school administrators are worth their weight in gold if they can create learning environments in which those teachers and their students can flourish.

**Bottom-line: We must have quality instruction if we want quality results.**



# THREE INITIATIVES

1. MINI-GRANTS

2. INVEST IN GIRLS

3. TEACHER SCHOLARSHIPS

# JOIN *our* MISSION!

RAYMOND JAMES



FEDERAL  
RESERVE  
BANK  
of ATLANTA



Publix.

CARLTON  
FIELDS

protiviti®  
*Face the Future with Confidence*



FPL

TRENAM  
LAW

TUCKER | HALL

